

DISTRICT MANAGER – MARKETING & KNOWLEDGE MANAGEMENT

EDUCATION – MBA - MARKETING, MASTERS IN BUSINESS MANAGEMENT IN MARKETING, MMS-MARKETING, MASTER OF MANAGEMENT STUDIES IN MARKETING OR MASTER OF SOCIAL ENTREPRENEURSHIP DEVELOPMENT

EXPERIENCE – MINIMUM 6 YEARS EXPERIENCE OUT OF WHICH MINIMUM 3 YEARS RELEVANT EXPERIENCE IN MARKETING ACTIVITIES OF PRODUCT MADE BY SHGs/COMMUNITYLEVEL INSTITUTIONS, IEC, COMMUNICATION IN RURAL DEVELOPMENT/SOCIAL MOBILISATION. POVERTY ALIEVIATION/LIVELIHOODS PROMOTIONS/ RURAL COOPERATIVE PROGRAMME. KNOWLEDGE OF MARATHI AND MS OFFICE IS ESSENTIAL.